

CAMDEN TOWN UNLIMITED OFFER AFFORDABLE OFFICE SPACE FOR LONDON'S MOST CREATIVE AND INNOVATIVE NEW START UPS

A creative approach to the reuse of empty space



Introducing Collective

Collective is a bold new office conversion at the heart of Camden Town's creative district designed specifically for small creative businesses. The space uses a new 'wireless, wall-less' office concept, converting a derelict warehouse into affordable office/event space for high quality new start ups.

How does it work?

Collective is four rooms designed to provide all the facilities for the modern new creative business. Flexibility is at the core of the concept, with a moveable internal structure. Our ambition is to create the first 24-hour commercial space, where the interior can be re-configured quickly into a broad range of uses – the space can be a studio, a meeting room and a catwalk within the same day.

Aside one side bar, all the fixtures and fittings are entirely moveable to allow tenants to configure the space into the shape you need. Need a desk by yourself to devise a business plan? Check. Need six people together to proof art work? Check. Need breakout space for brainstorming? Check.

The office space is entirely covered by wireless broadband, kitchen facilities are provided, a meeting room is available subject to availability and there is very limited storage on a first come, first served basis. As this is hot desk space, you will not be able to leave equipment in the space when you are not here.

Office space that is adaptable as you

We like busy. We like to see regular faces and people collaborating together with us and fellow members, making use of the great networking opportunities. We also understand that as a start-up, it is sometimes difficult to plan more than a week ahead and pre-pay plans can sometimes be unresponsive to your needs. That's why we have introduced a payment schedule that rewards regular/repeated use but does not penalize casual users. This weekly payment schedule is affordable for the one off visitor and even more affordable for the regular.

- £25 One day
- £35 Two days
- £45 Three days
- £50 Four+ days

The rates (ex VAT) are determined on a cycle where Monday is day one, and Sunday is day seven.

These will be billed a month in arrears. Please note, payment will be demanded within 7 days of invoice issue or entry will be suspended. We will also ask for a £150 deposit.

Collective is a first come, first served space without designated desk space and there may be times that it is full. Our pay service is determined by entries. If you come in to the space and it is full, just come and see us on the day within 30 mins of your entry, and we will ensure you are not billed for that day.

This system is still in a three month trial period, and if it is a success, it will be continued. If not, another payment system will be put in place. We will advise you as necessary.

If you would like to view the space please contact us at collective@camdentownunlimited.com

Why Camden Town?

Camden Town is already a major hub for the creative industries, with over 5000 people working in this sector in over 500 creative industry companies. There is a strong 'creative fringe' of international fashion houses and digital media/marketing agencies surrounding , including Hugo Boss, French Connection, Nicole Fahri, ASOS, Ted Baker, RKCR and Frank PR as well as landmark headquarters for MTV and Associated Press right in the centre. It is also home to some of the best and most high profile gigs and events, with the Roundhouse, Hawley and KOKO amongst many others hosting over 1000 new music and club nights every year.

Camden Town Unlimited's mission is to inspire and promote business collaboration within the creative industries and, with the help of major businesses, provide a vibrant and exhilarating small business/retail sector in Camden Town.

Where is it?

Collective
37 Camden High Street
London, NW1 7JE

Who are we?

Camden Town Unlimited is the Business Improvement District for Camden Town. Elected in 2006 for a five-year term, their main priorities are; to improve Camden Town as a place to work, live and visit, to advocate, initiate and deliver projects that improve the viability, visibility and commercial performance of Camden Town as a business location. www.camdentownunlimited.com and www.TurningLondonOn.com

Dexter Moren Associates is a Camden based design practice offering urban design, architecture and interior design. Since its establishment in 1992 the practice has completed a wide range of projects including offices, hotel & leisure, mixed tenure housing and urban renewal developments. www.dextermoren.com

Conran Design Group is a Camden based award winning design agency composed of integrated specialists. Conran helps organisations connect with their audiences through creative and efficiently delivered brand communications across a range of diverse disciplines – graphic, environmental and digital design. www.conrandesigngroup.com

For more information, please see www.camdentownunlimited.com or contact matthew@camdentownunlimited.com